

# Launch of Mid West

# business forum

**"I work from my home office 2km outside of Rearcross, and I sometimes feel isolated from people. The camaraderie, support and craic that is there at our weekly meetings really help me to feel a part of something bigger."**

LIAM LYNCH, FOUNDER OF L2 CYBER SECURITY SOLUTIONS, AND SECRETARY OF MIDWEST B2B



**T**HE official launch will take place on Thursday week, March 14th, of MidWest Business-2-Business, a new and already highly successful support network for businesses in the region. MidWest Business-2-Business was set up to provide a forum where small-to-medium business owners and managers could meet regularly and give support to one another, with the ultimate aim of growing their businesses. While referrals are a big part of this, there is also support and advice offered to fellow members. Ronan Sherlock of SYS Wealth & Financial Planners, Nenagh, and Chair of MidWest B2B said: "With so many great business people

in the North Tipperary area, there was a real opportunity to bring this knowledge and experience together. We are seeing some really exciting business opportunities already for our members and we are committed to developing this further." Cathaoirleach of Tipperary County Council Cllr Mattie Ryan will attend as the guest of honour at the launch of MidWest B2B, which will take place at 9am next Thursday at the new function room in Andy Flynn's Bar & Restaurant, Nenagh. As with other business network groups, there is exclusivity for each member. For example, there would only be one plumber in the group.

However, in some circumstances, members offering similar products or services can negotiate between themselves as to who covers what aspects, to enable both companies to benefit from membership. Every two weeks, one of the members provides a 15-minute presentation on their business. One-to-one meetings between members is also encouraged as this would increase familiarity with each other's business. For some small business owners, the working day can get pretty lonely, if all they are doing is talking to staff or customers every single day. MidWest B2B offers a friendly environment, with a social aspect where the business owners

can get to talk with their peers in an open setting. Membership will not only give access to the weekly meetings, but also have the member's company promoted on various social media channels (@MidWestB2B on LinkedIn, Twitter, Instagram and Facebook) and a profile page on the group's website [www.midwestb2b.ie](http://www.midwestb2b.ie). The group will use its combined purchasing power to provide advertising opportunities for the members and to subsidise occasional training sessions which members can avail of. Some members offer discounts or favourable rates to the others in the group. Once every quarter, there will be an open

evening meeting held where the group let their hair down and have a more sociable meeting. They will also present a donation to a local charity on behalf of the members. The inaugural evening event will be held on the Thursday after the launch (March 21st) in The Peppermill, Kenyon Street, Nenagh, from 7.30pm. At this there will be a donation made to Carmha Ireland of Silver Street. They recently provided MidWest B2B with a presentation about the unique service that they offer for people with mental health and addiction problems. "An integral part of our group is to give back to

people in a less fortunate position to ourselves, and our combined donations will be more beneficial to the recipients," says John Fanning, CEO of Drainpower Environmental Services and Treasurer of MidWest B2B. Visitors are always welcome, particularly to the evening meetings, and they can come to a couple of morning meetings. Weekly meetings start at 9.15am sharp in the function room of Andy Flynn's, Sarsfield Street, Nenagh, and last for an hour, with informal networking before and after. "We are very grateful for the use of the function room in Andy Flynn's Bar & Restaurant and would like to thank Joe, Deirdre and all of

the staff there for their great support," Mr Sherlock commented. "The layout of the new function room is very comfortable and lends itself very well to a professional environment for our meetings."

**Visit [www.midwestb2b.ie](http://www.midwestb2b.ie) for more information.**



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SportsPlus is a physiotherapy clinic which prides itself on 20 years of providing excellent assessment, diagnosis, treatment, rehabilitation and where appropriate, referral to the appropriate channels to the sedentary, active, athletic and elite athletes of the region. We keep abreast of the latest research and provide a one to one, confidential and affordable first class physiotherapy experience.



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Based in Nenagh, Drainpower Environmental Services Ltd hold a national drainage and waste water treatment licence. We specialise in CCTV surveys and no-Dig Robotic repairs. In addition to being EPA approved site assessors we are registered Waste Water Tank installers and maintenance engineers.



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SolarCo is a national provider of Solar PV (Photovoltaic) systems to homes and businesses. Solar PV will provide free electricity and hot water and there are generous grants available from SEAI.



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Speak for Success International is a training company specialising in public speaking, sales presentations, interview skills and wedding speeches. Our aim is to take the fear out of people's lives by giving them the tools they need to speak and interact with confidence.



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**Get In Touch**  
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